

Live the Adventure, Honor the Legend

April 4, 2008

Federal Communications Commission 445 12th Street SW Washington, DC 20054

Re: MB Docket # 04-233

Please consider this letter in support of KNSD and NBC Universal in San Diego. The USS Midway Museum is one of many organizations that has a strong relationship with these stations in a way that positively impacts San Diego.

The USS Midway Museum opened in 2004. In the past four years, KNSD frequently has aired PSAs for such worthy Midway community activities as:

- Memorial Day Wreath Remembrance
- Veterans Day Active-duty Naturalization Ceremonies
- U.S. Marine Corps' Toys for Tots Campaign
- Pearl Harbor Survivors Association Commemoration
- And, most importantly, the Midway American Patriot Award gala, most recently honoring Bob Hope. KNSD took a leading public-service role, taping the entire flight deck program, broadcasting it in San Diego, and making it available to NBC affiliates from coast to coast. KNSD's public service commitment has been national in scope and relevance.

In four short years, the USS Midway Museum has become the most-visited floating ship museum in the country, in no small part due to the strong partnership of KNSD. The station consistently has demonstrated a willingness to place a high priority on the needs of the community when it comes to public service announcements and community involvement.

We greatly value our partnership with KNSD.

Sincerely,

Scott L. McGaugh

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Marketing Director USS Midway Museum